



I am a 41 year old female entrepreneur who is a cannabis activist.

Since the decriminalisation of the product, I have made it my objective to promote awareness and educate the public and prospective clients , on the value of using cannabis as a natural daily health supplement.

My plight started five years ago, when I became a member of the CDC (Cannabis Development Council) KZN

Since then I have applied to the council for a onsite/offsite consumption Licence and on the 5 December 2022, **Hashtag** was born.

We are based at the Sanctuary Lodge and Day Spa situated at 128 Sanctuary Road, Chasedene Pietermaritzburg, at the foot of the Natal Midlands Meander, which is an iconic tourist route.

Business has thus far proved to be a challenge, as we opened in the midst of Covid, but our company has shown strength from day to day and are doors continue to remain open.

Cannabis is a new emerging market and we intend to be at the forefront when the economy opens up again.

We envision immense growth and potential in this new market and we have our sights set on franchising our stores not only on a national level but also on a global scale, in order to create a sustainable business enterprise.

We seek to partner with like minded individuals who use our products in a responsible manner for healing practices.

We believe that as the market grows with awareness and proper education, so to will our market share.

We aim to be an exclusive purveyor of high quality cannabis derivatives and healing products with competitive pricing strategies.

THEN & NOW



